

# H-CAP/SEIU 2024 VIRTUAL CONFERENCE

# **Conference Bios**





# **BIOGRAPHIES**



#### **Adam Seth Litwin**

Adam Seth Litwin is Associate Professor of Industrial and Labor Relations at Cornell's ILR School and serves as an associate editor at its flagship journal, the ILR Review. Over his 2022–2023 sabbatical, he'll serve as the J. William Fulbright Visiting Professor of Work and Organisational Studies at the University of Sydney in Australia. Litwin's research, anchored in industrial relations, examines the determinants and impact of labor relations structures and technological change.

As a technologist, Litwin also writes on issues involving technological change, work, and workers in the healthcare sector, having been honored by the Aspen Institute, the Alfred P. Sloan Foundation, the Labor and Employment Relations Association, and the International Labor and Employment Relations Association, among others.



#### **Alexandra Reeve Givens**

Alexandra Reeve Givens is the CEO of the Center for Democracy & Technology, a nonpartisan, nonprofit organization fighting to protect civil rights and civil liberties in the digital age. She is a frequent public commentator on ways to protect users' online privacy and access to information, and to ensure emerging technologies advance human rights and democratic values.

At CDT, Alex leads an international team of lawyers and technologists shaping technology policy, governance and design. CDT advocates to policymakers and the courts in the U.S. and Europe, engages with companies to improve their policies and product designs, and shapes public opinion on major tech policy issues.

Alex previously served in the United States Senate, as the chief counsel on the Senate Judiciary Committee covering innovation and consumer protection. Prior to joining CDT, she was the founding Executive Director of Georgetown University's Institute for Technology Law & Policy, where she set the Institute's research agenda, and directed its public convenings, research activities, and strategic development. Alex began her career as a litigator at Cravath, Swaine & Moore in New York City, and taught for nine years as an adjunct professor at Columbia Law and Georgetown Law.

Alex serves as Vice Chair of the Christopher & Dana Reeve Foundation. She holds a B.A. from Yale University and a J.D. from Columbia University School of Law. You can find her on <u>Twitter</u> and <u>LinkedIn</u>.





## **Andrea Dehlendorf**

Andrea is a consultant, Senior Advisor for the <u>Athena Coalition</u>, and co-founder, and former Executive Director of <u>United for Respect</u>, a national organization that builds the power of people working in low-wage retail jobs so they can shape the future of their work and our economy. She has led organizing campaigns in some of the labor movement's most innovative initiatives – Justice for Janitors at SEIU, casino worker organizing in Las Vegas at Unite-HERE, OUR Walmart, and Athena – that have won major victories for people working in the most unstable and precarious low-wage service jobs. Andrea leveraged these campaigns' critical advances and learnings to develop innovative models of leveraging technology and internet-based activation to support working people build power and voice. Andrea has spoken and written publicly about ensuring that working people have a voice in shaping how AI, automation, and technology are integrated into work and a share in the productivity gains these technologies bring. She lives in Oakland.



#### **Annette Bernhardt**

Annette Bernhardt (she/her) is director of the Technology and Work Program at the UC Berkeley Labor Center, and a senior researcher at the UC Berkeley Institute for Research on Labor and Employment. She recently was visiting professor in the UC Berkeley Sociology Department, as well as a fellow at the Roosevelt Institute. Previously she was policy co-director of the National Employment Law Project, where she coordinated policy analysis and research on living wage standards, enforcement of workers' rights, and accountable development. A leading scholar of low-wage work, Dr. Bernhardt has helped develop and analyze innovative policy responses to economic restructuring in the United States.

She was one of the principal investigators of the landmark study Broken Laws, Unprotected Workers, which documented high rates of minimum wage, overtime, and other workplace violations in the low-wage labor market. She has also been a leader in collaborating with immigrant worker centers and unions to develop innovative models of community-based research. Her current research focuses on domestic outsourcing, the gig economy, and the impact of new technologies on low-wage work. Dr. Bernhardt's books include the co-edited The Gloves-Off Economy: Workplace Standards at the Bottom of America's Labor Market. She has published widely in journals such as the American Journal of Sociology, the American Sociological Review, and the Journal of Labor Economics, among others. Dr. Bernhardt received her Ph.D. in sociology from the University of Chicago in 1993.





# Ayaj Rana

Ayaj Rana is a PhD student at the Cornell ILR School. His research interests are in technological changes and the future of work and organizations. Currently, he is studying (a) how platform workers' organizational trust reconfigures their organizational behavior on freelance labor platforms, and (b) how augmentative artificial intelligence can improve American health care by reducing both demand- and supply-side challenges.



#### Ben Roome

Ben is a co-founder and consultant at Ethical Resolve. Specializing in the ethics of artificial intelligence and responsible AI practices, Ethical Resolve has helped large companies, startups and investors to grow ethical capacity, build trust and avert risk since 2014.

The company focuses on identifying and mitigating potential negative impacts, developing ethical culture and communication practices, and creating stable and reliable processes for ethical decision-making.



#### Deepa Kylasam Iyer

Deepa Kylasam Iyer is a PhD student at the Cornell ILR School and a project coordinator of the <u>Labor Action Tracker</u>. Her research examines how technology changes workplaces and how workers respond to them.





## Frank Martinez

Frank Martinez is a seasoned entrepreneur and technology leader based in Seattle, Washington. With a rich background in business management, talent development, full stack engineering, and AI, Frank has held pivotal roles at IBM and Microsoft, and has been instrumental in multiple startups. Currently, he serves as the Chief Technology Officer at Carina, and as a Guest Faculty at the University of Washington iSchool. He is also the co-founder of Adios COVID, a volunteer project aimed at facilitating vaccination and wellness among Latinos in Washington state. Frank's mission is to expand the innovator pool and create value at scale by helping individuals, groups, and communities realize their maximum potential.



#### **Greg Kelley**

Greg Kelley is the president of SEI Healthcare Illinois Indiana Missouri & Kansas, representing 90,000 healthcare, childcare, nursing home and homecare workers. Kelley is President of SEIU Illinois State Council, representing 150,000 essential workers in health care, property services and public sectors. Kelley's vision that all workers have access to good-paying jobs, affordable healthcare, universal childcare, and safe communities has fueled his leadership for over 25 years. Kelley sits on the board of the Chicago Federation of Labor, Chicago Coalition of Black Trade Unionists and serves as a Vice President of the SEIU International Executive Board.



#### **James Landay**

James Landay, Vice-Director & Faculty Director of Research, Stanford Institute for Human-Centered Artificial Intelligence (HAI)

James Landay is a Professor of Computer Science and the Anand Rajaraman and Venky Harinarayan Professor in the School of Engineering at Stanford University. He specializes in human-computer interaction, design, and ubiquitous computing. He co-founded and is Vice Director of the Stanford Institute for Human-Centered Artificial Intelligence (HAI).

Landay previously was a tenured faculty member at Cornell Tech, the University of Washington, and UC Berkeley. He was also Director of Intel Labs Seattle and cofounder of NetRaker. Landay received his BS in EECS from UC Berkeley, and MS and PhD in Computer Science from Carnegie Mellon University. He is a member of the ACM SIGCHI Academy and an ACM Fellow. He served on the NSF CISE Advisory Committee for six years.





# Lisa Kresge

Lisa Kresge is Lead Researcher in the Technology and Work Program at the UC Berkeley Labor Center, where she studies the intersection of technology and work. Her recent research focuses on digital workplace technologies and collective bargaining strategies in response to technological change. She provides technical assistance and support to a wide range of stakeholders including unions, worker organizations, policymakers, and other advocates engaged in efforts to ensure digital technologies benefit and do not harm workers. Her research and expert interviews have been featured in leading media outlets including Marketplace Tech, San Francisco Chronicle, The New York Times, and The Guardian. Prior to joining the UC Berkeley Labor Center, Lisa conducted research on farmworker health, housing, and working conditions at the California Institute for Rural Studies. She has a multidisciplinary background in the social sciences, including a dual undergraduate degree in anthropology and sociology and a master's degree in community development from UC Davis. When she is not pursuing intellectual curiosities, Lisa can be found kayaking or sailing in the San Francisco Bay.



## Matthew Kurth

Matt is the Deputy Chief People Officer for Northwell Health. In this role, Matt leads the HR Enablement & Operations function and has additional responsibilities related to the design and implementation of strategic HR and people-related initiatives. This includes further advancing the overall HR operating model to help ensure the success of our ambitious people strategy, and guiding the continued development, coordination, and alignment of our HR centers of excellence. Since joining Northwell in 2016, Matt has served in a variety of HR leadership roles, overseeing areas such as project management, change management, career, and performance development, and most recently, operations.

During the COVID-19 pandemic, he oversaw significant aspects of Northwell's response to staffing and many other team member-related impacts, including coordination of our team member vaccination operation. Throughout his eight years with Northwell, he has led cross-functional teams amid challenging and evolving conditions.

Prior to joining Northwell, Matt spent seven years as a human capital services consultant for Baker Tilly, providing consulting expertise to Northwell and other organizations in healthcare and across a variety of industries. Matt holds a Master of Business Administration degree in strategic HR management from the University of Wisconsin-Whitewater, and he is a recent graduate of Northwell's High Potential development program.

# HECEP HALTHCARE CAREER DUNNECHARINT PROGRAM



# Michael Gelman

Michael Gelman brings a wealth of experience from the healthcare and technology sectors to today's discussion on AI in home care. Michael has spent the last 20 years in leadership positions, shaping the future of healthcare services through technology. As the CEO of Tailored Consulting, Michael has been pivotal in advising healthcare and Health Information Technology (HIT) organizations, guiding them towards operational excellence and strategic growth. His work emphasizes practical solutions and innovative approaches to meet the challenges of today's healthcare landscape.

Michael's role as President and COO of CareConnect marked a significant period of innovation in home care, where he championed the use of machine learning to streamline caregiver management processes. This effort made it easier for agencies to hire, train, and manage their staff, showcasing Michael's dedication to improving healthcare delivery through technology. His experience also includes driving operational growth and strategy at Prime Source GPO & The Caretech Group, and leading corporate and business development at SigmaCare, where he was instrumental in achieving significant revenue growth.

Michael holds an MBA from Fordham Graduate School of Business and a BS in Business and Economics from Lehigh University. His academic background, combined with his extensive experience, makes him a valuable voice in discussions on the intersection of AI and home care.



# **Michael Hasselberg**

Michael Hasselberg, PhD, RN, PMHNP-BC is an Associate Professor of Psychiatry, Clinical Nursing, and Data Science at the University of Rochester (UR). Dr. Hasselberg is the first Chief Digital Health Officer at UR Medicine and is the Co-Director of the UR Health Lab, the health system digital health incubator. He was named to the "Top 50 in Digital Health" list by Rock Health to recognize his work to improve health equity through technology innovation during the Covid-19 pandemic. Board certified as a Psychiatric Mental Health Nurse Practitioner, Dr. Hasselberg completed his PhD degree in Health Practice Research at the UR and a postdoctoral certificate in Healthcare Leadership at the Johnson School of Management at Cornell University.

His expertise expands health and technology as a Robert Wood Johnson Foundation Clinical Scholar Fellow and committee member for the National Academies Standing Committee on Primary Care. He has been an advisor on digital health modalities to the New York State Department of Health, the Department of Health & Human Services, and the National Quality Forum. He also serves as an independent consultant to several digital health start-up companies, private foundations, and health systems across the country.





# Nidhi Mirani

Nidhi Mirani is the CEO of Carina, a nonprofit organization dedicated to connecting care providers with people seeking care easily and safely. Nidhi has spent the last two decades of her career trying to find ways to make real changes for families to thrive. She has worked with Service Employees International Union (SEIU) in a variety of roles including as National Research Director and at the Self-Employed Women's Association in India where she co-authored "Membership Based Organizations of the Poor" and "Self-Employed Women: A Profile of SEWA's Membership." Carina was recently selected as a solution to MIT Solve's 2022 Global Challenge focused on the Care Economy and Nidhi joined the inaugural cohort of Black and Brown innovators. She has a Master's in public policy from Harvard University's Kennedy School, with a concentration in Human Resources, Labor, and Education. Nidhi also has a Bachelor of Science in Economics from the Wharton School of the University of Pennsylvania, where she graduated Magna Cum Laude with a concentration in finance



#### **Renee Rassilyer-Bomers**

Renee Rassilyer-Bomers is the Chief Nursing Officer for Providence Swedish Central Puget Sound, bring with her 22 years of experience in healthcare. Her journey in the nursing profession has seen her excel in various roles encompassing practice, education, quality management, and administration.

Renee holds a Doctorate in Nursing Practice from Seattle University, where she also serves as an Associate Teaching Professor and advisory board member. Her commitment to continuous learning and professional development is reflected in her certification, including med-surg certification with the Academy of Medical-Surgical Nurses and certification in nursing professional development from the American Credential Center.

Beyond her academic and professional achievements, Renee actively engages in collaborative initiatives with the healthcare community. She is a valued member of the Clinical Placement Northwest (CPNW) collaborative, serves as a board member and co-chair for the SEIU Healthcare 1199 NW Multi-Employer Training Fund, contributes as a board member of Healthcare Career Advancement Program (HCAP), and provides insights as a member of Seattle University College of Nursing Advisory Board. Renee is also a member and co-lead of the UW Bothell Healthcare Advisory Committee.

Renee Rassilyer-Bomers is a passionate advocate for nursing excellence, and a driving force in shaping the future of healthcare through her multifaceted contributions and leadership endeavors.





# Rohan Kumar

Rohan is the Co-founder and CEO of WorkersFirst, an organization resolved to responsibly and sustainably solve problems created by temporary staffing agencies by deploying SEIU digital hiring halls across sectors and regions; first focused on institutional healthcare and direct-payee homecare. Rohan's previous experience includes product development and management consulting and he is driven by passion and purpose to build solutions that leverage technology for the greater good of the labor movement.